



**Iowa Mississippi River Parkway Commission
Meeting Minutes
Monday March 20, 2017
Driftless Area Visitor and Education Center
1944 Columbus Rd.
Lansing, Iowa**

The March 20, 2017 meeting of MRPC was held at 10 a.m. in Lansing, Iowa, at the Driftless Center. In attendance was Chairman Edith, Jane, Dan, John, and Jena.

The meeting started with a presentation by Jim Janett of Allamakee Co. Conservation Committee on the new center and its progress towards completion.

Minutes were approved as presented, Jane moved, John 2nd.
Treasurer's report by Edith, approved, John moved, Dan 2nd.
We have a spendable balance of \$3547.70 before September 30, 2017.

Jena reported on Motor Mills 5K Run in Clayton Co.

Those attending the April National meeting in Paducah are John, Lisa, Edith and Jena. They will come back with some ideas as how to promote our Sept.19, 2017 meeting in Iowa. Suzanne from our national office will meet with us in Paducah.

Planning for our Sept. Annual meeting in Iowa commenced.
Budgeting and expenses were gone over. Wed., Sept. 20, in the mornings will be meetings with a 9:15 speaker, Peter Spero on drones, a 10:15 speaker and powerpoint by Terri Goodman on the Bee Branch Watershed and a luncheon speaker, Emma BigBear on basket weavers.
The Corp of Engineers may also possibly have a Wed. morning speaker.

After lunch the first bus stop will be at Effigy Mounds for 45 min.
The second stop will be at the Army Post Project.
Next stop will be the Highway 76 Scenic Drive on our way to the WW Dairy in Waukon- a cheese and milk facility.
Wed. afternoon bus tours will be concluding at the Eagle Nest Winery for supper. There may be a possible speech by Iowa Ag Secretary Bill Northey after supper. After that our speaker V.J. Smith will talk about welcoming visitors.

Thursday morning will be tech meetings and state reports for two hours.

Thursday lunch will be at the Sugar Shack Fish Fry at McGregor. Half of our guests will go to the Motor Mills and half to the fish fry, 2 hours, then flip groups. Everyone should be done with afternoon tours by 4 p.m.

Thursday evening we will stay at the hotel for a banquet with awards with some light entertainment-possibly barbershop quartet from Clayton Co.

Committee reports:

Martin sent I.C. surveys to each I.C. that needs to be done before the April Kentucky meeting.

Jane talked about Marketing Com. with new maps to be done in May and sent out.

John G. reported on Transportation Com. where a 10 state Corridor Management is being considered.

National Geo Tourism website-sites are not showing up and it was previously OK. Big trouble in getting things done.

Edith reported on "Year of the Trails" meeting in La Crosse on July 10th. Any special events should be sent in for a listing on MRCC.

"Eastern Iowa Living" magazine ad needs improvement.

"Edible Iowa" is for sale and "City Revealed" could be used instead.

The State Fair booth under the Grandstand will be air conditioned this year.

Banners and posters and texts and tear sheets all need revised and Scott Tunnickliff from Scott Co. will be working on this. Iowa DOT will also help with this.

More fund raising solicitations are encouraged to help with costs.

The meeting was adjourned at 3:25 p.m.

Respectfully submitted,
Dan Petersen,
Secretary

Second meeting- MRPC, Inc.

Plan to send fund-raising letters out soon. Edith will provide the letter.