

IOWA MISSISSIPPI RIVER PARKWAY COMMISSION

December 15, 2014

Putnam Museum in Davenport, Iowa

ROLL CALL

- Commissioners Present: John Goodmann, Deb Jochims, Larry Kruse, Edith Pfeffer, Jane Regan, Jay Schweitzer, and Scott Tunnicliff
- Technical Committee Members Present:
- Guests Present: David Dahlquist and Bre Bye. Joe Taylor, President and CEO, Quad Cities CVB, representing the Mississippi River Geotourism project. Doug Schorpp of the Quad Cities Times.

WELCOME

- Edith called the meeting to order at 10:12 at the Putnam Museum in Davenport, IA.

APPROVAL OF NOVEMBER 7th MEETING MINUTES

- Jay moved and Jane seconded to approve the November 7th minutes. Approved.

TREASURER REPORT AND APPROVAL

- Jane reported that there were no disbursements or revenues. Placed on file.

COMMITTEE REPORTS

- Edith reported on the Iowa Travel Federation in the Knapp Center at the State Fair Grounds to be held Tuesday evening Jan 27th. We previously voted to get a table and we may have three people there. Edith and John will attend. Bre could help. Jane will try to get there. Earlier from 9-11 there will be a meeting regarding similar panels for all byways. Lunch at noon until 2:00 p.m. Then we will set up at the fair grounds. They have rows of tables with different groups that hand out food. The byways will distribute cheese curds with either crackers or wine. Legislators come and visit with you from 5-8. We will have our two maps that are prepared. There will be three tables representing byways. The following day is Transportation Day at the Capitol beginning at 9:00 at the Wallace Office Building. The following day we will set up a display at the Capitol. Then members visit legislators.
- John spoke about the National Board meeting held recently. The bulk of the discussion was on the Mississippi River Geotourism project. No decision was made because they still don't feel enough information was given.
- Edith attended the Thursday byway meeting. Edith said that the IGRR will be featured in the June edition of *Edible Iowa*, a magazine. By April 23rd we must have the information in. They will feature unique food experiences along the Iowa Great River Road. They want restaurants and several recipes from each. Edith will organize this.
- Edith mentioned a federal grant for outdoor artwork that has a deadline of Wednesday for requests. Montrose has a project that we agreed could be an applicant. (Attachment 2)

CMP – David Dahlquist and Bre Bye

- Work Session Agenda (Attachment 3)
- Bre spoke about Summaries of Local Project and State/Federal Agency Program and Project Suggestions (Attachment 4)
- Larry moved and Jay seconded that we supply information with our panelists and stakeholders. Approved. (Attachment 5) David will distribute this information.
- (Attachment 6) 2014 Stakeholder Panelist Follow-up Interviews of Fall 2014. Interest is very high among these people.

- (Attachment 7) Overview Narrative. Larry moved and Edith seconded to approve this attachment as amended/edited. Approved.
- (Attachment 8) A Complete Management Approach. David wants the approval of the structure of the four core management areas with each having a list of actions. Edith moved and Jane seconded that we approve the Complete Management Approach. Approved

Broke for lunch at 11:45.

Reconvened at 12:18

CMP (Continued)

- (Attachment 9) Financial Options for Investing in the Iowa Great River Road
David asked us to consider the options that we could use to get these projects completed.
- (Attachment 10) Conceptual Framework for an Iowa Great River Road Conservation, Development and Promotion (CDP) Grant Program
- (Attachment 11) Iowa Great River Road corridor Management Plan Format
- (Attachment 12) Tear off sheet meant for public distribution

CMP SPRING SCHEDULE REVIEW/INPUT

- Dave hopes to do three separate meetings in each county where we go to their meetings

David introduced Joe Taylor, President and CEO, Quad Cities Convention and Tourism Bureau

NatGeo Geotourism Project*

- Joe Taylor spoke to inform us regarding upcoming activities pertaining to the Mississippi River Geotourism Project.
- (Attachment 13) This is a meeting where people should attend to learn about this big effort.
- Save the date information: March 9th 1-5 pm and 10th 9 – 1 pm to meet with Mississippi River Geotourism in the Quad Cities
- On the 10th they will discuss how local businesses can understand how this process works. This is open to anyone.
- There is no cost. They have enough money to start out and to sustain it for a while.
- We have to invite people if we think they should be involved. Invite local organizations stating that we have been asked to join Mississippi River Geotourism and we would like the input of their organizations. Please let them know we haven't made a decision yet. Bre will send this out to our constant contact list

* *See earlier discussions/"National MRPC process" discussed in previous Iowa MRPC meetings*

CMP (Continued) Dave

- (Attachment 12) The cost proposal for the tear-off map is \$3,960.00. There is \$9,000 that we have not allocated for anything yet which is in our CMP money so David could amend his contract to include this work. Then the cost to the commission would be \$790.00 (80/20 split). Or we might want to make more Executive Copies using this money. Our contract is silent on this, but usually 10-15 copies are made in normal contracts.

Our next meeting will be February 7th. Scott will try to get The Putnam again.

Jay moved and Scott seconded to adjourn. Approved. Adjourned at 2:25.

Respectfully submitted,

Debbie Jochims, Recording Secretary