



Iowa Mississippi River Parkway Commission
Conference call through the
Iowa Department of Transportation
November 30, 2018
Called Meeting Minutes

MRPC Call to order

Chair Martin Graber called the meeting to order.

Attendance

Roll call was taken with a quorum of the members present.

Commissioners:

Martin Graber, Lisa Walsh, Barb Besch, Jenna Pollock, Ann Meeker, and Ann Geiger

Tech Members:

Mary Stahlhut, Iowa DOT Byways Program, Craig Markley, DOT Office of Systems Planning

Motion to approve buying a one-half page advertisement in the annual Iowa Travel Guide for \$2,650 using the previous art work as submitted for 2018. Moved to approve by Jenna Pollock and seconded by Lisa Walsh.

Geiger said she would appreciate a change in the practice of short notice before, or changes immediately after an action for the Commission. Besch asked if the ad really will draw people, say from Chicago, to the river and suggests the Commission look into revising the ad for next year. Meeker said she thought it is difficult to advertise something along a road, but some of the pictures could be changed.

Walsh said we need to get ahead of the situation and not to make decisions at the last minute. She said she would like greater notification for actions. She also said she thinks some of the pictures and graphic needs to be changed. Motion approved.

January Meeting

Walsh discussed the January meeting in Burlington and the potential for inclement weather and how the commission feels about continuing. The normal Monday meeting would be changed to Tuesday, January 22.

Geiger asked Commissioners to use the passport to get approximate printing costs for the Motorcycle Passport project.

Meeting adjourned

Ann Geiger
Secretary