



65<sup>TH</sup> INTERNATIONAL  
HEEP CONFERENCE  
**IOWA 2024**

# 2024 IHEEP Sponsorships

IHEEP 2024 is a conference that keys in on useful topics and provides a platform for companies to brand market directly to a target audience. The marketing opportunities below are through the IHEEP Sponsorship program. Having this platform allows a company to grow their audience through relationships which leads to sales growth. Sponsorships are on a first-come, first-serve basis and will be at a premium. Complete and return the attached signature form to Ernie Cochran at [ernie@housmanandassociates.com](mailto:ernie@housmanandassociates.com) to take your first step towards greater success.

	Premium	Diamond	Platinum	Gold	Silver	Bronze
<b>Virtual Sponsorship</b>	<b>\$17,500</b>	<b>\$11,000</b>	<b>\$9,000</b>	<b>\$7,000</b>	<b>\$6,000</b>	<b>\$3,000</b>
	(4 available)					
Logo recognition on sponsor "Thank You" page	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on the conference website	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the opening general session	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor ribbon adhered to name badge	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signage	Yes	Yes	Yes	Yes	Yes	Yes
Advertisement in the conference program	Full	Full	Half	Half	Quarter	Quarter
Complimentary registration(s)	6	4	3	2	2	1
Listed in the mobile app	Yes	Yes	Yes	Yes	Yes	Yes
Receive advance registration list	Yes	Yes	Yes	Yes	Yes	
Receive post registration list	Yes	Yes	Yes	Yes	Yes	
Complimentary exhibit booth	10' x 20'	Yes	Yes	Yes		
One push notification in the mobile app	Yes	Yes	Yes	Yes		
Logo on signage at the breakfasts	Yes	Yes	Yes			
Logo on signage at the lunches	Yes	Yes				
Logo recognition at the opening ice breaker reception	Yes	Yes				
Custom slide shown during general session	Yes					

Event/Item Sponsorships	Mobile App	Lanyards	Educator & Student Program	Meeting Signs	Hotel Key Card	Introduce Keynote Speaker	WiFi	Exhibit Booth ONLY
	\$7,000	\$7,000	\$7,000	\$7,000	\$7,000	\$7,000	\$5,000	\$2,750
	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)	(1 available)	Limited
Advertisement in the conference program	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	NA	NA
Logo recognition on sponsor signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	NA
Logo recognition on sponsor "Thank You" page	Yes	Yes	Yes	Yes	Yes	Yes	Yes	NA
Ribbon with "Sponsor" adhered to name badge	Yes	Yes	Yes	Yes	Yes	Yes	Yes	NA
Logo recognition on the conference Web page	Yes	Yes	Yes	Yes	Yes	Yes	Yes	NA
Receive the advance/post registration list	Yes	Yes	Yes	Yes	Yes	Yes	Yes	NA
Listed in the mobile app	Yes	Yes	Yes	Yes	Yes	Yes	Yes	NA
Verbal recognition at the opening general session	Yes	Yes	Yes	Yes	Yes	Yes	Yes	NA
Complimentary registration(s)	1	1	1	1	1	1	1	1
Exhibit booth tabletop (6' table)								Yes

Meeting Program Advertising Options	
Full-page, color, 8.5" x 11" .....	\$1,500
Half-page, color, 5.5" x 8.5" .....	\$1,100
Quarter-page, color, 3.75" x 5" .....	\$800



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# SPONSORSHIP FORM

Please complete this form and return **ONLY THE FORM**, to Ernie Cochran at:  
**ernie@housmanandassociates.com.**

If a check will accompany the Sponsorship Form, please send the form along with payment to: **Housman & Associates, LLC -IHEEP**, 2503 Grapevine Canyon Trail, Leander, TX 78641. (Please also send an electronic copy to Ernie Cochran).

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

## Primary Contact Information

Primary Contact Name		Title	
Mailing Address		City	State Zip
Telephone	Fax	Email Address	
Company / Organization Name			

## Tier-Level Sponsorship Options

- |  |          |  |         |
|--|----------|--|---------|
| <input type="checkbox"/> Premium Tier Sponsor  | \$17,500 | <input type="checkbox"/> Gold Tier Sponsor   | \$7,000 |
| <input type="checkbox"/> Diamond Tier Sponsor  | \$11,000 | <input type="checkbox"/> Silver Tier Sponsor | \$6,000 |
| <input type="checkbox"/> Platinum Tier Sponsor | \$9,000  | <input type="checkbox"/> Bronze Tier Sponsor | \$3,000 |

## Event / Item Sponsorship Options

- |   |         |
|---|---------|
| <input type="checkbox"/> Educator & Student Part. Prog. | \$7,000 |
| <input type="checkbox"/> Hotel Key Card                 | \$7,000 |
| <input type="checkbox"/> Lanyards                       | \$7,000 |
| <input type="checkbox"/> Mobile App                     | \$7,000 |
| <input type="checkbox"/> Meeting Signs                  | \$7,000 |
| <input type="checkbox"/> Introduce Keynote Speaker      | \$7,000 |
| <input type="checkbox"/> Wi-Fi                          | \$5,000 |

## Exhibit Booth

- Exhibit Booth Only \$2,250

## UAS Demo\*

- UAS Demo add-on FREE

## Sponsor Enhancement Package

Sponsors have the unique opportunity to secure a meeting space to conduct on-site, private meetings. This one-hour exclusive use of the **Waterloo Room is available for \$1,200** and is limited to sponsors only. Schedule of the room is available on a first-come, first-served basis.

*\* UAS Demo offer only available to Exhibitors or Sponsors. Only two spots available. Spots are awarded on a first-come, first-served basis.*

## Sponsorship Amount / Payment

Total Sponsored Amount: \$ \_\_\_\_\_

Name on Credit Card	Billing Address (If different than above)	City	State	Zip
Credit Card Number	Expiration Date	CVS#	Date	

Sponsor hereby acknowledges that they have read, understand, and agree to the terms as printed herein and accepts this agreement as binding.

\_\_\_\_\_  
Authorized Signature