



**Iowa Mississippi River Parkway
Commission Meeting Minutes
Monday, June 19, 2017
Hurstville Center, Maquoketa, Ia**

**MINUTES – JUNE 19, 2017 MEETING OF IOWA MISSISSIPPI RIVER PARKWAY
COMMISSION**

The Iowa MRPC Commission meeting, held at the Hurstville Center at Maquoketa, was called to order by chair Edith at 10:25 a.m. June 19th, 2017. Those in attendance were Edith, Martin, Scott, Jay, Lisa, Jenna, and Dan. The minutes were approved as read.

Treasurer's report: Scott moved, Jay 2nd, to pay the \$150.00 dues for the National Scenic Byways Foundation from the budgeted \$500.00 Iowa Byways Line. Motion approved, leaving the \$350.00 leftover in the Iowa Byways Line. It was moved to divide these funds as so: \$125.89 to travel to annual meeting line, and 224.11 for the travel to semi-annual meeting, moved and passed. Then in order to bring "travel to Semi-annual meeting" line \$580.20 deficit, up to zero, the \$293.50 from Admin was moved to "Travel to Semi-annual" and \$286.70 from marketing was moved to "Travel to Semi-annual meeting" line to achieve a balance there of zero. \$13.93 was moved to marketing, Martin moved to put residual from travel to marketing, motion passed. Moved by Scott, 2nd by Jay to move budget as amended, passed. Jane was to spend the balance on marketing before July 1, 2017.

Future meeting dates are July 17th, September 21st, and November 20th with legislators, moved and passed.

Boxes of maps from National Office of MRPC were distributed after the meeting among those attending, 20 boxes total for Iowa. Each interpretative center received a box. The four remaining boxes were split between Iowa Welcome Centers.

Annual meeting discussion followed: Jobs for everyone were assigned. The Iowa Commissioners should be at the Hotel in Marquette by noon on Sept. 19, 2017. Edith needs a list of people to invite to the Wednesday evening banquet from each commissioner as soon as possible.

Lisa is looking for gift bags to give to meeting arrivals. Jay moved and Martin 2nd to have her spend an appropriate amount to secure 100 bags, passed. We are to bring along any brochures, printed materials or Iowa items to the July meeting to get started on the stuffing of the bags. We discussed Iowa items to be included in the gift bags. It was decided to have the July meeting at the hotel in Marquette or the Driftless Center at 10 a.m. Chairman Pfeffer will arrange the meeting location.

Each commissioner is urged to make Interpretive Center visits and fill out the white sheets and refer to the blue sheets for classifications by July 1, 2017. Interpretive Center visitation forms are to be returned to Martin. Martin reported for the Culture and Heritage Committee. Potential new Interpretive Centers are to complete the application before August 1, 2017. Lisa has a potential application from Burlington.

Edith gave a marketing committee report: This is the "year of the trails – including biking, hiking and paddling." Bike the Great River Road social media/online toolkits were distributed. She will call Effigy Mounds dealing with Snapchat. Edith would like digital pictures from IC's to make the new banners, forward to Scott T. Lisa reported from the Transportation Committee - signage will continue late this summer. Jay reported from the Ag Com. Cinnamon Dairy Farm from Donahue and Blue Hill Dairy - Clinton are active in promoting rural/urban interaction.

The chairman's report included the following items:

In 2018, the point of emphasis will be "Year of Art, Culture and History" along the Mississippi River. Commissioners were encouraged to share this information with the Interpretative Centers and other groups in their counties.

We will be working in our booth at the Iowa State Fair on Saturday Aug. 12th and ½ day on Sunday August 13th if needed.

Lansing bridge project: The Iowa MRPC supports the new bridge and Jay S. will be drafting a letter in support of this project. This was moved by Jenna and 2nd by Lisa, and passed.

The "Iowa Byways Travel Guide" is to be updated and each Interpretative Center should give some updated digital photos. They are to be sent to Shawna Lode at Iowa Tourism Office.

Chairman Pfeffer reported we had been approved for membership, by the Iowa Executive Council, in the National Scenic Byways Organization. Commissioners are urged to contact our U.S. Senators and Congressmen requesting re-instatement of Federal Funds for National Scenic Byways.

Jenna reported on signage for IC's. DOT says lettering has to match sign size and their response is slow in coming. We are still looking for the permission form to use our logo from the DOT.

LIDAR project guide for each commissioner was discussed. It is available on line at the DOT website.

Each commissioner then filled out a paper listing the activities, within their county, they achieved during the past year. This helps Edith with her annual report.

Jenna moved to adjourn, Jay 2nd, passed at 2:30 p.m.

Secretary, Dan Petersen