September 16, 2016 minutes of MRPC meeting in Natchez, MS

Chairman Edith called the meeting to order at 7:20 am in the Natchez Grand Hotel.

Attending: Edith, Martin, Jay, Lisa, and Dan.

Finances were reviewed and were good. Minutes were reviewed with several corrections made. Page 5, last paragraph edits were made. Lisa moved, Martin 2nd, passed.

Edith reported on National Geo Website rollout on 9/15/16. Our rollout is 10/12/16. Next meeting at Nahant Marsh in Davenport with a demo of website at the I-Wireless Center following our meeting with a 9:30am start.

National Board meeting with Edith attending, reported very good usage of our internet sites.

Casey’s is back supporting GRR.

Lisa reported on an app being developed but final decisions are to be made in the future.

No attendance at the Transportation Committee.

Jay and Dan reported the Ag Committee considered that a harvest schedule should be on our website which would allow tourists to see what is going on. Website review should be an important part of every meeting.

Cultural and Heritage Committee attended by Martin and several new sites were approved by committee as interpretive centers.

Commissioners need to make contact with the IC’s in their county earlier in the year, April-May timeframe.

Edith went to Marketing Committee and lots of ideas for promotion were brought forth.

State Fair booth was discussed and will try to get back to Varied Industries bldg. As more traffic there, more dates were possible, maybe a rack for brochures. Maybe also have a computer with info to show.

Iowa will be hosting the National meeting the 3rd week of September 2017. Davenport and Dubuque have hosted before and new sites are needed. Lansing, Clinton, and Muscatine are all possibilities.

The next MRPC meeting will be Oct. 12 at the Nahant Marsh. Meeting was adjourned at 8:25am. -Dan Petersen, Secretary