



**Iowa Mississippi River Parkway Commission
Meeting Minutes
Thursday, September 21, 2017
MRPC Annual Meeting Site
102 North Street, Marquette**

Call to order: 7:15 a.m.

The meeting was called to order by Chairwoman Edith.

Attendees:

Edith, Jay, Martin, Ann, John, Jenna, Barb, Lisa, Dan. Minutes were approved.

Treasurer's report:

Approved, \$569.00 was left unspent from last fiscal year. Edith then reported on the national board meeting. Moved to approve \$440.00 bills for ads, approved. Moved to approve \$100.00 to Cindy for a bill, approved. Ad layouts considered for Eastern Iowa travel guide were moved, 2nd and approved.

Marketing:

Travel Iowa website stats were reviewed. More usage was evident and future success will be dependent on it.

- Ann and Barb reviewed changes they made to the Iowa Byways Travel guide. These were forwarded to the DOT with more changes coming.
- Martin reported on the State Fair booth. Edith urged commissioners to distribute travel maps.

Interpretive Centers:

Ann discussed ending the Putnam museum listing as an Interpretive Center. The board decided this needs to be done on a national level.

Meeting Plans:

Our next meeting will be Oct. 19th, at the Princeton Community Center, Bolls building, in Princeton, Iowa, at 10 a.m. Ann will coordinate this meeting. November 20 was suggested for the November meeting (Edith suggested changing it to Nov. 16 to accommodate more people) at the Pearl Button Museum in Muscatine. This will be a meeting inviting our state legislators.

Meeting adjourned at 8 a.m.

Dan Petersen, Secretary