Iowa Trip Generation

Free-Standing Discount Superstore
(813)

Average Vehicle Trip Ends vs: **1000 Sq. Feet Gross Floor Area**
On a : **Weekday**

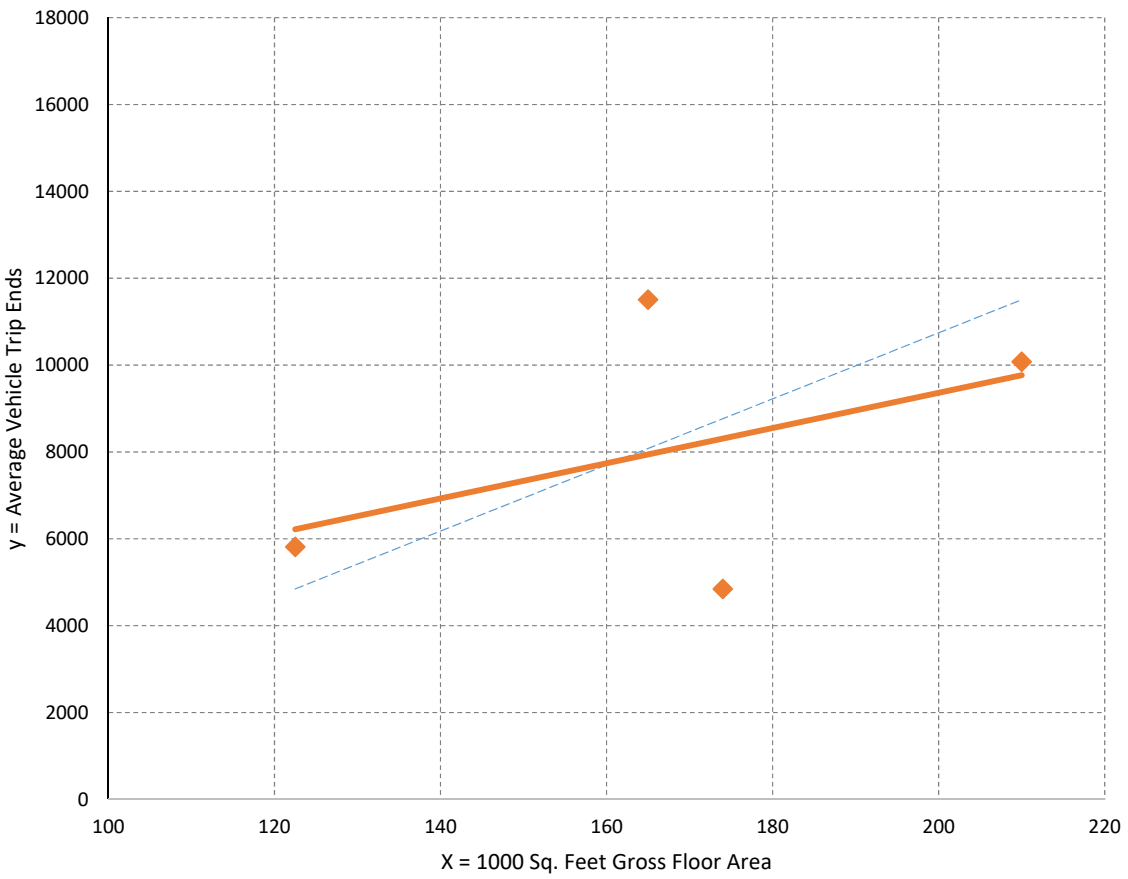
Number of Studies: 4
Average 1000 Sq. Feet GFA: 168
Directional Distribution: 54% entering, 46% exiting

Trip Generation per 1000 Sq. Feet Gross Floor Area

Average Rate	Range of Rates	Standard Deviation
48.26	27.86 — 69.73	29.61

Data Plot and Equation

Caution - Use Carefully - Small Sample Size



Actual Data Points **Fitted Curve** **Average Rate**

Fitted Curve Equation: **y = 40.539x - 1254.9** **R^2 = 0.2037**