

# Iowa Trip Generation



## Free-Standing Discount Superstore (813)

Average Vehicle Trip Ends vs: 1000 Sq. Feet Gross Floor Area  
On a : Weekday  
P.M. Peak Hour of Generator

Number of Studies: 4  
Average 1000 Sq. Feet GFA: 168  
Directional Distribution: 53% entering, 47% exiting

### Trip Generation per 1000 Sq. Feet Gross Floor Area

| Average Rate | Range of Rates | Standard Deviation |
|--------------|----------------|--------------------|
| 4.72         | 2.61 — 7.12    | 3.19               |

### Data Plot and Equation

*Caution - Use Carefully - Small Sample Size*

