

Iowa Trip Generation



Supermarket (850)

Average Vehicle Trip Ends vs: 1000 Sq. Feet Gross Floor Area
On a : Weekday
A.M. Peak Hour of Generator

Number of Studies: 4
Average 1000 Sq. Feet GFA: 39
Directional Distribution: 50% entering, 50% exiting

Trip Generation per 1000 Sq. Feet Gross Floor Area

Average Rate	Range of Rates	Standard Deviation
6.56	3.24 — 13.48	7.24

Data Plot and Equation

Caution - Use Carefully - Small Sample Size

