

# Iowa Trip Generation



## Supermarket (850)

Average Vehicle Trip Ends vs: 1000 Sq. Feet Gross Floor Area  
On a : Weekday  
P.M. Peak Hour of Generator

Number of Studies: 4  
Average 1000 Sq. Feet GFA: 38.75  
Directional Distribution: 51% entering, 49% exiting

### Trip Generation per 1000 Sq. Feet Gross Floor Area

Average Rate	Range of Rates	Standard Deviation
9.95	6.62 — 17.89	7.97

### Data Plot and Equation

*Caution - Use Carefully - Small Sample Size*

