



Iowa Mississippi River Parkway Commission
Called Meeting by zoom
February 21, 2025 10:00 a.m. Friday
Call via telephone 1.224.501.3412
Access Code: 644-616-877 or
<https://meet.goto.com/644616877>

MINUTES

The meeting was called to order by Lisa Walsh, Vice-Chair

Present: Katie Hammond, Paul Carroll, Roger Thomas, Ann Geiger

Absent: Paula Mayer, excused

Others: Joni Sojka, IHeart Radio, Kevin Firnstahl, Emily Wahley, Iowa DOT

The Commission discussed the review of bids to print the passports. Geiger reported Mayer said so far she only had one bid – from Dimension Graphics printing – and she will continue to find others. Geiger said it might be difficult to get bids because of the parameters of the passport. Whaley suggested changing the size of the item, and Walsh said the commission was not interested in doing so.

Sojka presented information from IHeart regarding ads. She presented the radio areas, podcasts and area covered. She sent an informational sheet to the commissioners which was reviewed. Whaley said because of the size of the project, the commission would have to work with the DOT purchasing department. Thomas moved to form an ad hoc committee to look at other radio companies for bids. Carroll seconded the motion and it carried.

Next meeting will be called when the ad hoc committee is ready to respond.

Adjourn