



**Iowa Mississippi River Parkway Commission
Meeting, 10:00 a.m. June 9, 2025
Motor Mill, 28518 Galaxy Road
Elkader, Iowa**

Katie Hammond, Chair called the meeting to order

Present: Lisa Walsh, Roger Thomas, and Ann Geiger

Absent: Paul Carroll, Paula Mayer

Others: Valerie Reinke, the Allamakee County Director for Tourism and Economic Development; Emily Whaley, Iowa DOT

Items Added to the Agenda

Whaley asked approval for a vendor to make to use the MRPC logo for plaques, key chains and other items for sale to the public with funds going back to the commission. National Office contacted the vendor and will return with a decision as to whether or not he will be legally able to use the logo which is copy written. Walsh said no decision has been made to date. Whaley asked when a decision would be reached and was told since it is a legal matter with the National Office, she did not know and would respond when she did. Hammond asked about how the activity would be funded and Whaley said she did not know.

Geiger had asked to have some 8X11 posters made for the ICenters advertising the Great River Road as being the Readers Choice best scenic drive for 2025. Whaley said the printing department asked for a better resolution for the photo. Geiger said that was probably available from the announcement from the National Office.

Approval of the Minutes

Motion made by Thomas and seconded by Walsh to approve the April 28, 2025 minutes. The motion carried.

Budget Discussion and approval

A discussion was held regarding the billing for the radio ads. After discussion, the Commission decided to add more from the budget to cover any overruns. Motion made by Thomas and seconded by Geiger to approve an additional \$500 for any overrun on the radio ad bills. The motion carried.

Motion was made by Walsh and seconded by Thomas to approve the June Expense Report. The motion carried.

A review and approval of bids for the Passport. Was tabled until next fiscal year by acclamation.

There was discussion of a review of the Guidance Document with no conclusion.



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Chairman's report

There was discussion of commission appointments and a visit with the Governor.

Walsh said she has been in constant contact with individuals in Des Moines as to when the list would be approved by the Governor and has had a difficult time getting those in charge to respond. She will continue working on it.

A tentative list of attendees for the September Annual Meeting are Walsh, Hammond, Geiger, and possibly Thomas.

National committee reports

Marketing Committee No report

Transportation

Reviewed the parcel maps again. Walsh said there are problems getting the information from some of the states.

Environment, Recreation and Agriculture

Hammond said the main discussion was still pollinators.

Heritage and Culture

Geiger said there was a new applicant but she could not recall where it was. She said she hoped information would be coming from the hatchery in Muscatine, but it was not there. She will follow up.

There was discussion regarding the next meeting because of the possible appointment of new members. There is a timing date because of budget appropriations.

The next meeting will be July 21 at Hurstville.