



**Iowa Mississippi River Parkway Commission
Meeting, 10:00 a.m. July 21, 2025
Hurstville Interpretive Center
18670 63rd St. (Past last exit, North HY-61)
Maquoketa**

The meeting was called to order by Vice-Chair Lisa Walsh

Present: Roger Thomas, Kirk Brandenberger, Ann Geiger

Absent: Katie Hammond, Paula Mayer, Eliza Mussmann

Others: Kevin Firnstahl; Emily Whaley, Iowa DOT; Jennie Lawrence, Financial Manager for DOT

Items to add to the Agenda

Whaley reviewed portions of the new Guidance Document focusing on reporting of expenses, reimbursements, and forms.

Motion made by Thomas to approve the June 9, 2025 minutes with a second by Brandenberger. The motion carried.

Motion made by Thomas to approve the expense report, with a second by Geiger. The motion carried.

The Commission discussed advertising for next year. Radio still has the best response, and how much it is funded will depend on what the budget looks like in January. There was discussion of running the ads monthly rather than all spring.

The Commission reviewed previous bids for the passports. Geiger said the bids had expired and suggested the Commission wait for the new Fairport applicant for approval to continue forward. Geiger moved to table by Geiger, seconded by Thomas. The item was tabled.

Approval of repayment of \$45.00 for posters was not approved.

Motion to approve mileage to Geiger for poster delivery. Thomas moved the motion and Brandenberger seconded the motion. The motion carried.

Walsh updated the Commission on the ongoing attempt to fill the membership roster for the Commission. Geiger will check on one appointed member to see if she will fulfill the position since her employment situation changed.

Geiger asked for paperwork from Brandenberger as a new commissioner.

Whaley asked if anyone else was planning to attend the September meeting.

Elect National committee appointments

Marketing – Brandenberger

Transportation – Walsh



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Environment, Recreation and Agriculture – Thomas
Heritage and Culture - Geiger

National Committee Reports

Marketing Committee - Nothing

Transportation - requests for metes and bounds on ICenters. Geiger said Mayer, who wrote the All American Roads application, said they were all in that report.

Environment, Recreation and Agriculture -

Heritage and Culture - Fairport Hatchery application was read and looks very good for approval. The parks application from Memphis was discussed again and not approved.

The next meeting will be at the E.B. Lyons Interpretive Center in Dubuque County. On October 20.