



Iowa Mississippi River Parkway Commission
Called Meeting
March 1, 2024 9:30 a.m. Friday
Call via telephone
Dial: 712-432-3900 then enter 7473245#

The meeting was called to order by Martin Graber, Chair.

Present: Lisa Walsh, Katy Hammond, Lesley Webster, Paula Mayer, James Janett, and Ann Geiger

Others Present: Emily Whaley, Iowa DOT

Budget discussion. Motion by Hammond, second by Walsh, to approve the current budget.

The Commission held a discussion of the radio ads.

On motion by Geiger, with a second by Walsh, the time and amount of the ads were approved.

Review and approve radio bids

IHeart Radio	WMT Des Moines KKDM	April 11- June 16	\$2,368.00 <u>2,600.00</u> \$4,968.00
KVIK Radio		April 8 - June 16	\$5,500.00
TOTAL			<u>\$10,468.00</u>

The Commission held a discussion regarding the bids for the tear sheets. On motion by Geiger, with a second by Mayer, the Dimensional Graphics bid for 50,000 sheets for \$3,519.00 was selected upon approval by the DOT. Motion carried.

Motion to move \$3,500 from the line item for travel out-of-state to advertising in by Walsh with a second by Mayer. Motion carried.

Graber, as Chair, said the January 26, 2024 minutes will be approved at the next regular meeting, on April 12, 2024.

The meeting was adjourned.