

## County Education Kit

This toolkit is tailored for counties to facilitate the development and implementation of outreach initiatives within your communities. It equips you to deliver informative updates to members of your community on various DMV related products and services.

### How to get started!

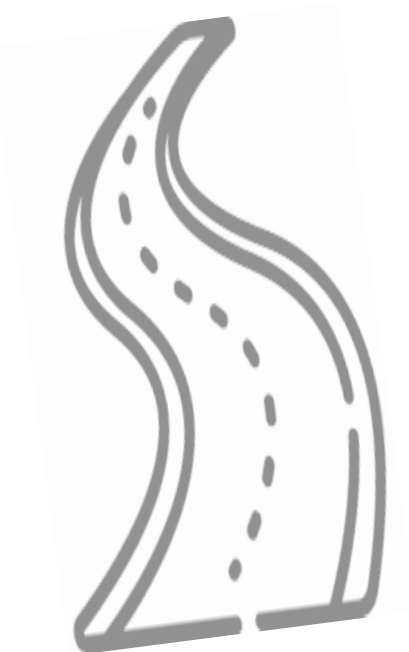
1. Find a venue within your community.
2. Identify guest speakers (presenters, content, trinkets)
  - a. Iowa Donor Network
  - b. BTW Instructors
  - c. Local law enforcement
3. Pick a date.
4. Send invites to your guest speakers; include date/time/location.

### Presentation & Content

5. Identify which topics you'd like to cover with your audience (GDL, Organ Donation, Law Enforcement).
6. The County Education kit includes a Power Point template for your use.
7. Update the [County Education Presentation](#) based on the topics you've selected.

### Advertise & Promote

8. Advertise your event to members of your community. You can advertise by creating and posting flyers, social media, post details on your website, reach out to local schools or businesses; include the date/time/location, the topics that will be covered, and list of guest speakers.



### Suggested Materials to Provide as Handouts

- [Instruction Permit Rack Cards](#)
- [Minor School License Rack Cards](#)
- [Intermediate License Rack Cards](#)
- [Iowa Driver's License Manuals](#)
- Parent-Taught Driver's Ed Business Cards

We have a variety of [educational videos](#) available on our website too that you can use during your event.

If you need additional materials to handout during your event you can place an order **in advance**.

Order **additional materials** through your normal ordering process.