



Traffic Safety Improvement Program

Studies & Outreach Category

Funding Categories

- **Site-Specific Improvements**
 - Construction projects to improve traffic safety and operations
 - Annual funding varies, generally \$6-\$7 million
- **Traffic Control Devices**
 - For purchase of traffic control device materials
 - Annual funding = \$500,000
- **Studies & Outreach**
 - Traffic safety research, studies, and public information initiatives
 - Annual funding = \$500,000

Current Process

- Applications are received
 - Brief study concepts and outreach initiative outlines
 - Funding requests range widely
 - \$10,000 to \$100,000
- Reviewed by Internal/External Committee
 - Most of committee's time is spent on Site and TCD categories
 - Rely on TSIP managers
- Presented to Commission
- Contracts initiated

Studies & Outreach

Funding Recommendation

| PROJECT NAME | REQUESTED AMOUNT | RECOMMENDED AMOUNT |
|--|------------------|--------------------|
| Non-motorized Traffic Monitoring (Phase 4) | \$39,664 | \$40,000 |
| Applications of the Iowa Curve Database | \$150,000 | \$150,000 |
| ICAT Training (Phase 3) | \$70,000 | \$30,000 |
| MDST Facilitator Program | \$50,000 | \$50,000 |
| Iowa Roundabout Conference | \$50,000 | \$50,000 |
| Inventory of Three-Lane Road Characteristics, Origins, and Impacts | \$40,000 | \$40,000 |

Proposed Process

- Submit one application
- Accept ideas via Research online service

Studies & Outreach

Funding Recommendation

| PROJECT NAME | REQUESTED AMOUNT | RECOMMENDED AMOUNT |
|---|------------------|--------------------|
| Safety Engineering Studies & Outreach Program | \$500,000 | \$500,000 |
| | | |
| | | |
| | | |
| | | |

Reasoning

- Flexibility
 - Allow year-round start dates
 - End non-starters
- Efficiency
 - Partner with Research & Analytics
 - Use online process
 - On-line accounting/invoicing
- Reduce duplicative efforts



QUESTIONS?



Jan Laaser-Webb, Traffic and Safety Bureau
jan.laaser-webb@iowadot.us
[515-239-1349](tel:515-239-1349)