Iowa DOT
Public Communication
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Iowa DOT News

FLOODING IN WESTERN IOWA IS CLOSING INTERSTATE 29 IN TWO LOCATIONS

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AMES, Iowa - May 29, 2019 – Flooding has closed Interstate 29 between exit 61 (I-80 near Crescent) and exit 71 (I-960 near Loveland) according to the Iowa Department of Transportation. A detour is in operation for this area.

In addition, the DOT is planning to close I-29 from U.S. 34 to the Missouri Border at 11 a.m. today.

Across Iowa, there are several other road closures in place. These include:

- Bluffs (local detour in place) to the Nebraska border
- U.S. 34 to the Nebraska border
- All ramps south of U.S. 34
- U.S. 34 to Interstate 80
- Southbound I-29 exit 72

Closures are due to flooding and conditions can change quickly. Other closures are expected. Travelers should download the mobile app or call 511 (within Iowa) or 800-398-1047 (nationwide) for up-to-date closure information across Iowa. Closures due to flooding can be viewed by turning on the incident reporting feature of the mobile app.

Visit flood2019.iowadot.gov for more information and recovery resources, as well as an image gallery showing the flood damage and cleanup efforts.
MESSAGE MONDAY - NO TEXTS, NO BOOKS, NO DIRTY LOOKS

113 TRAFFIC DEATHS THIS YEAR
NO TEXTS, NO BOOKS NO DIRTY LOOKS

ZERO Fatalities™ A Goal We Can All Live With

With this week’s Message Monday, we’ve taken the liberty of updating the traditional end-of-school rhyme “No more pencils, no more books, no more teacher’s dirty looks” to fit today’s information age behind the wheel.

How many times do you see someone texting and driving? Do you know what’s legal and what isn’t? Even if you’ve stopped at a stoplight, the ONLY things that are legal to do on your phone while in the driving lane of the road are talk on the phone and use GPS.

Are you guilty of breaking the law even though you know better? Data shows that the majority of drivers admit that distractions behind the wheel are dangerous, but those same people also say they commit that crime on occasion.

Avoid the dirty looks from other drivers and concentrate on the task of driving. Everyone will be safer that way.

The mantra of all school-aged kids this time of year since the 1970s - [link]

For 2019, there have been 113 fatalities reported. That’s an increase of six since last Monday. The 2018 fatality count stands at 318. This is subject to change as law enforcement reports are completed. To see statistics published daily by the Office of Driver Services, go to the daily fatality report [link].

Do you remember when you got your first driver’s license or state-issued identification card? If you’re like most of us, there was a sense of pride and dignity in holding that piece of plastic. For many in Iowa’s correctional institutions, that sense of pride has been lost due to a loss of driving privileges. Regaining that sense of identity, whether that’s a driver’s license or an ID card, provides a fresh start and a vital element of future success.

The reasons behind the loss of a license are varied from the card simply expiring while someone is incarcerated to traffic issues and fines that have caused driving privileges to be suspended. Working with the Iowa Department of Corrections to release is one of the programs the Iowa Department of Transportation funds.

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transportationmatters.iowadot.gov

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Social media

55k followers
Post 5-7/day
Two-way communication

38k followers
Post 10 or more times/day
Short shelf-life, quick news

2300 followers
Post 1-2/day
More visual/human interest
I will very rarely make fun of anything that is a real safety violation especially load securement issues... but holy cow! who thought this was a good idea?

Disclaimer... I shouldn't have to say this, but No, this is not legal 😊

Seriously people... the barricades are in place for a reason. The flooding in SW Iowa is dangerous. DO NOT drive around or move barricades and obey all posted signs. The life you save may be your own.
Social media
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Stakeholder & public outreach
THANK YOU FOR YOUR TIME AND ATTENTION

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