

Iowa DOT Study:

# Technology Readiness: Sharing Operations Data with Carriers



A vertical collage of five images related to traffic safety. From top to bottom: 1. A traffic jam on a highway at sunset. 2. A red semi-truck on a road. 3. A police officer standing next to a damaged white car. 4. A snowplow clearing a snowy road. 5. A yellow school bus with its emergency lights flashing.





# How could harnessing specific information help you?



*Improve Safety,  
Reliability, Transit  
Time, Retention...*





Center for Transportation  
Research and Education

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Creating a road map  
on how the Iowa  
DOT and carrier  
community can work  
together to minimize  
delay and improve  
safety.

Scope:

## Work with carrier community to understand:

1. How are you using technology to manage your operations (moving freight)
2. What are your traffic management data needs
3. Are you interested in receiving DOT data feeds (real-time or historical traffic patterns)
4. Where are the opportunities for analyzing data and improving your operations

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I'm interested in this study and possibly participating. Please let me know more about this (contact info below)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_