Iowa DOT Study:
Technology Readiness: Sharing Operations Data with Carriers
The Iowa DOT manages an incredible amount of roadway operations data every minute of every day.
How could harnessing specific information help you?

Improve Safety, Reliability, Transit Time, Retention...
Creating a road map on how the Iowa DOT and carrier community can work together to minimize delay and improve safety.
Scope:

Work with carrier community to understand:

1. How are you using technology to manage your operations (moving freight)

2. What are your traffic management data needs

3. Are you interested in receiving DOT data feeds (real-time or historical traffic patterns)

4. Where are the opportunities for analyzing data and improving your operations
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I’m interested in this study and possibly participating. Please let me know more about this (contact info below)

Name:________________________________

Company:________________________________

Email:__________________________________