

Urban Logistics

Incorporating citizens into logistics strategy and operations

The Urban Logistics Problem



How we want it



How it feels

Avoidance or Integration

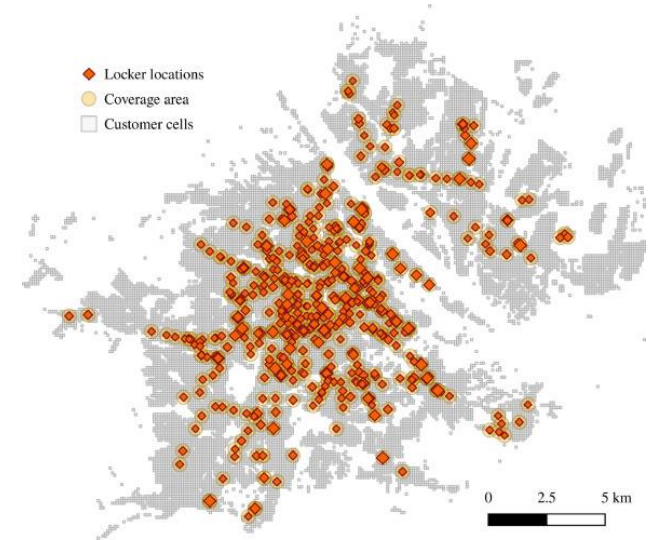


Parcel Lockers



Two Problems

- Where?
- Who?



Checkout (1 item in cart)

Review items and choose your delivery option:



Qty: 1

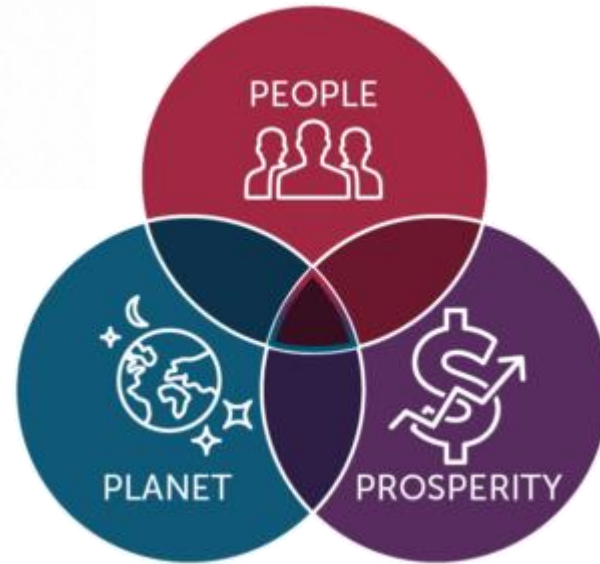
- Home delivery (FREE 2 day delivery)
- Parcel locker delivery (FREE 2 day delivery)*

*Online orders in the U.S. have more than tripled in the last decade and that number is expected to keep growing. As we continue to receive more orders and send more products, we now offer delivery via parcel lockers. **Adding a parcel locker option will help the environment as delivery vehicles make one stop instead of several small trips, emitting two-thirds less CO2.**

Place your order

Order total: \$949.99

Measures and Messages




Solutions

- Make it green
- Rural utility and urban enjoyment
- Target the suburbs first



DID YOU KNOW?

Each Parcel Locker
reduces CO² emissions
by as much as **13,845 kg**
per year

nabco 

A large, light-colored Nabco Parcel Locker unit with a central black door featuring a yellow keypad. The unit is shown against a dark grey background with a large orange and grey abstract shape.

Questions

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