

# 380 EXPRESS CORRIDOR RIDES



MPO/RPA Meeting Presentation  
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## RPA 10 Background



Seven-county region

Experiencing a cultural and economic renaissance

Spurred by recovery from 2008 flood

Outpacing State and nation in:

- Population growth
- Income
- Employment growth

Economic centers:

- Cedar Rapids and Iowa City
- I-380 serves as primary transportation corridor



# Unique Situation

## Iowa DOT

- Existing roadway and interstate network is showing signs of being overcapacity

## Locals

- Seeking solutions for employer's demands for workforce

I-380 Multi-Modal and Operations Study

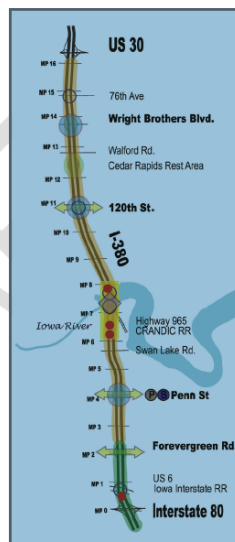
Iowa Commuter Transportation Study

I-380 Planning and Environmental Linkage Study



# Integrated I-380 Vision

Strategy Description	Provisions for Future
<b>General Roadway Widening</b>	
Reconstruct, widen and modernize the I-380 roadway and bridges from US 30 to I-80 and improve the existing local interchanges.	<ul style="list-style-type: none"> <li>Expandable roadway section for future growth.</li> <li>Coordinated planning at interchanges for future bus stops, trails, and park and ride lots.</li> <li>Preservation of the CRANDIC rail crossing for future possible reuse.</li> <li>Risk analysis at vulnerable waterway crossings.</li> </ul>
<b>Regional Demand Management</b>	
Implement CorridorRides rideshare pilot program, telecommute and other employer-based strategies to reduce commuter-related travel demand.	<ul style="list-style-type: none"> <li>Coordinated planning for potential park and ride lot at Penn St. Interchange.</li> <li>Opportunity to extend and expand CorridorRides at the end of the pilot period, based on performance, local/regional priorities and long-term funding.</li> </ul>
<b>Express Bus</b>	
Expand the planned interregional Express Bus (IRKB) pilot services beyond the demonstration period to provide long-term regional commuter options.	<ul style="list-style-type: none"> <li>Coordinated planning for future potential bus stops -120<sup>th</sup> and Penn Streets.</li> <li>Consideration of peak-period shoulder operations with the I-380 widening design.</li> <li>Opportunity to extend and expand IRKB pilot services based on performance, local/regional priorities and long-term funding.</li> </ul>
<b>Traffic Management</b>	
Implement Active Traffic Management (ATM) measures with integrated traffic flow management to improve I-380 Corridor throughput and travel safety.	<ul style="list-style-type: none"> <li>Based on additional study, consideration of provisions within the I-380 widening design for future possible applications, such as ramp metering, traffic flow control devices, and others.</li> </ul>



## Commuter Steering Committee

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- Focused on ridesharing components of the I-380 Vision
- Led by HNTB consultants
- HNTB Identified feasibility of three regional ridesharing programs:
  - Carpool
  - Vanpool
  - Express Bus
- HNTB also provided service design recommendations
- Designated ECICOG as the lead agency for ridesharing
- Branded ridesharing services as CorridorRides

## Ridesharing Recommendations

**Carpool** – Program launched October 2016

- Commuters travel together in personal vehicles and share in the costs
- Sign up/register at [www.corridorrides.com](http://www.corridorrides.com)

- The site is a subsite of



- Funded through STA Special Projects, contingency FTA funding - Job Access and Reverse Commute (JARC) and New Freedom

**CORRIDOR  
RIDES**

**VanPool** – Program launched October 2016

- Between 5 & 12 commuters travel together in a fully equipped passenger van provided by the program and pay for the service monthly
- Sign up/register at [www.vanpool380.com](http://www.vanpool380.com)
- ECICOG contracts with Commute by Enterprise to provide the service
- ECICOG provides a monthly subsidy of \$400 to participating vanpools
- Funded for 2 years - STA Special Projects, Iowa Clean Air Attainment Program, local participation



**Express Bus** – Program launched October 2018

- ECICOG contracts with Windstar Lines to provide the service
- Operating:
  - 5 – 52 passenger motor coaches
  - Monday-Friday, every half hour in morning and afternoon peak periods and every hour during midday
  - Website [www.380express.com](http://www.380express.com)
- Limited stops, with connections to other bus routes at transportation centers
- Funded for five years through Primary Road Fund, and FHWA-FTA transfer of I-80/380 Interchange funding for traffic mitigation

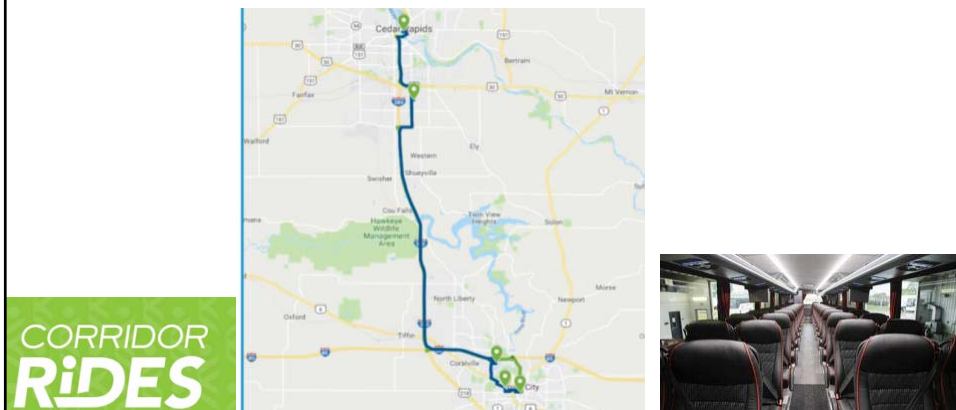




- Began October 1, 2018
- Contract with Windstar Lines
- Pilot Service
- Funded by Iowa DOT
  - To Mitigate I-380/I-80 Reconstruction
  - Guaranteed Funding for five years



- One way Fare: \$3.50
  - ½ Price for Senior and Disabled
- Operates from 5:20 AM to 8:40 PM
- Utilizes Token Transit



# 380 EXPRESS CORRIDOR RIDES

**QUICK ACCESS**

**Cedar Rapids Ground Transportation Center**  
The 380 Express downtown Cedar Rapids stop is located in the Ground Transportation Center at 450 1st St SE in Cedar Rapids. The Express bus will stop in the slot designated as 'ROUTE 9'



**Kirkwood Community College**  
The 380 Express bus stops at the bus stop at the main entrance at Kirkwood Community College at the bus shelter just west of the roundabout at the bus stop. Please be aware both the northbound and southbound stops at the same location, sometimes as little as 5 minutes apart, so make sure to ask the driver if you are boarding the bus heading in the correct direction.

**Coralville Transit Intermodal Facility**  
The 380 Express bus stop in Coralville is located at the Coralville Transit Intermodal Facility located at 906 Quarry Rd in Coralville.

**UIHC West Campus Transportation Center (WCTC)**  
The stop will utilize Bay #8 of the WCTC which is located at 840 Evashevski Drive Iowa City, IA 52242. The WCTC is located directly north of Kinnick Stadium and is connected to the UIHC by a skywalk. The WCTC is the facility used by a CAMBUS hub.

**Court Street Transportation Center**  
The downtown Iowa City 380 Express Bus Stop is located at the Court Street Transportation Center located at 170 E. Court Street in Iowa City.

Iowa DOT designated Park and Ride

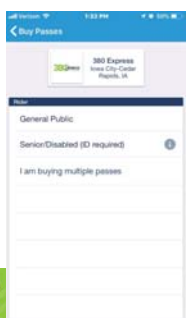
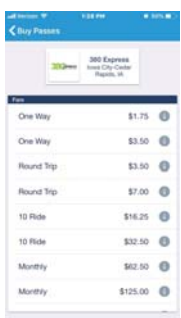


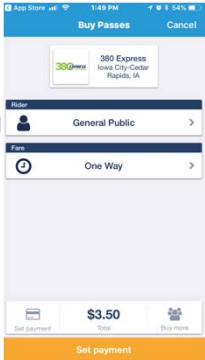
## CORRIDOR Rides

# 380 EXPRESS CORRIDOR RIDES

**+ BUS TICKETS**

**+ Where can I buy tickets?**  
Single trip tickets can be purchased from the driver. Please use exact change as change will not be provided. Advance tickets can be purchased using the "Token Transit" app (available in the Apple Store and the Google Play Store.) Passengers purchasing through the token Transit app will have a ticket barcode in the app. Please do not activate this ticket until you are boarding the bus (tickets will expire within 30 minutes of activation).



## CORRIDOR Rides

