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RPA/COG PUBLIC OUTREACH

About ECICOG



- **Community Development**
 - Land use/zoning, grants, planning, education
- **Housing**
 - Housing trust funds, housing rehab, inspections
- **Environmental Services**
 - Solid waste planning, watershed management, IWE
- **Transportation**
 - RPA planning, CorridorRides

Help the Public Be Interested

- Break up text
- Be visual
 - Graph data
 - Graphics
 - Pictures
- Open space
- Be consistent in design



The Planning Process

The Board will be responsible for... [Text describing the planning process]

As the process continues, a final... [Text describing the final stages]

Public Input

Public input is an essential part of the... [Text about public input]

Public Meetings

Public meetings will be held... [Text about public meetings]

Public Comment

Public comment will be accepted... [Text about public comment]

Public Hearing

A public hearing will be held... [Text about public hearing]

Final Report

The final report will be... [Text about the final report]

CRDS 2040

CRDS 2040 is the... [Text about CRDS 2040]

Pay

The median household income... [Text about median household income]

Median Household Income

Poverty Rate by %

Household Income

The median household income... [Text about household income]

Rate Distribution

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018
Median	52,000	53,000	54,000	55,000	56,000	57,000	58,000	59,000	60,000
25th Percentile	35,000	36,000	37,000	38,000	39,000	40,000	41,000	42,000	43,000
75th Percentile	65,000	66,000	67,000	68,000	69,000	70,000	71,000	72,000	73,000

Regional Background

Regional Background

About the RPA

The RPA is a... [Text about the RPA]

Regional Population Distribution

Population

Population... [Text about population]

County	2010	2015	% Change	% Change
Adair	10,000	10,500	5.0%	5.0%
Adams	15,000	15,500	3.3%	3.3%
Adams	20,000	20,500	2.5%	2.5%
Adams	25,000	25,500	2.0%	2.0%
Adams	30,000	30,500	1.7%	1.7%
Adams	35,000	35,500	1.4%	1.4%
Adams	40,000	40,500	1.3%	1.3%
Adams	45,000	45,500	1.1%	1.1%
Adams	50,000	50,500	1.0%	1.0%
Adams	55,000	55,500	0.9%	0.9%
Adams	60,000	60,500	0.8%	0.8%
Adams	65,000	65,500	0.8%	0.8%
Adams	70,000	70,500	0.7%	0.7%
Adams	75,000	75,500	0.7%	0.7%
Adams	80,000	80,500	0.6%	0.6%
Adams	85,000	85,500	0.6%	0.6%
Adams	90,000	90,500	0.6%	0.6%
Adams	95,000	95,500	0.5%	0.5%
Adams	100,000	100,500	0.5%	0.5%

Social Media



- ECICOG
- 380Express
- CorridorRides
- Indian Creek WMA
- Clear Creek WMA
- Iowa Waste Exchange

380 Express Messages

Lisa Schmidt Osby

How close are your stops to Kinnick stadium? Also, are small coolers permitted?

Step 6 - Sent from Messenger

Hi Lisa, we stop a couple blocks away at the VA Loop bus stop near the VA hospital. Small cooler are permitted, just not alcohol consumption allowed on board.

Step 7

Thank you!! Appreciate the help!

Step 7 - Seen Step 7 - Sent from Messenger

Write a message...

Newsletters & Press Releases

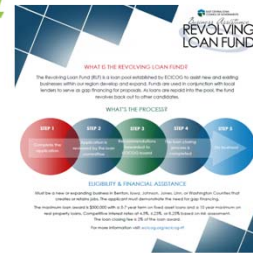


- Newsletters provide metrics
- See what people are clicking on
- Include all important press contacts
- Add additional contacts based on press release content

Other Tasks



- Design
- Printing
- Photography
- Website Updates
- Marketing
- Brochures
- Presentations
- Title VI





EAST CENTRAL IOWA
COUNCIL OF GOVERNMENTS
YOUR REGIONAL PLANNING AGENCY