Freight Strategic Plan

Iowa DOT Office of Systems Planning

Freight Advisory Council
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Discussion

- Revised plan outline
- Strategic goals
- Freight improvement strategy & relationship to issues/solutions
- Implementation
- Plan development subcommittee
- Next steps
Revised plan outline

- Original based strictly on model contained in Federal guidance
- Revisions made to streamline and allow information to flow more logically (see handout)
- Will address all federal requirements
Strategic goals

- State plans must align with national freight goals
- Decision #1: States may also add other strategic goals
- Decision #2: States may also indicate which goals are most important
- Discussion:
  - Are the national freight goals appropriate?
  - Are there any significant issues that are not inherent in these goals?
  - Do any of the goals clearly rise above the others in terms of importance?
National freight goals

- Improving the contribution of the freight transportation system to economic efficiency, productivity, and competitiveness;
- Reducing congestion on the freight transportation system;
- Improving the safety, security, and resilience of the freight transportation system;
- Improving the state of good repair of the freight transportation system;
- Using advanced technology, performance management, innovation, competition, and accountability in operating and maintaining the freight transportation system;
- Reducing adverse environmental and community impacts of the freight transportation system.
Freight improvement strategy

Chapter 9 of revised outline would contain:

- State’s Freight Improvement Strategy: a description of the strategies Iowa is employing/will employ to address freight issues
- Discussion of future Implementation Plan (Phase II)
Freight improvement strategy

- **Strategic-level discussion** relating to:
  - capital investments;
  - operational improvements;
  - policy changes;
  - use of innovative technologies.
- Would incorporate FAC-identified issues/solutions
- Would align specific strategies with strategic goals (see handout)
Implementation

- Phase I: Freight Strategic Plan (strategic/policy-level)
- Phase II: Freight Implementation Plan (project-level)
  - Follows on Phase I and the development of analysis tools (e.g., Freight Network Optimization)
Plan development subcommittee

- Three or four volunteers to be more actively involved in plan development
  - Commenting on proposed content
  - Responding to draft content
  - Interact primarily via e-mail
- Resource available as-needed between quarterly FAC meetings
Next steps

- Discuss revised plan outline
- Discuss use of MAP-21 national freight goals
  - Finalize plan outline and development schedule
  - Continue drafting content
  - Continue internal discussion related to Iowa DOT’s freight improvement strategy
  - Develop performance measures (at least one for each goal)
  - Review with FAC