CY 2017 Intercity Bus Program

Presented to the Transportation Commission
November 8, 2016
Intercity Bus Program

15% of state’s federal non-urbanized (5311) transit funding must be used for support of intercity bus services (unless the Governor certifies need has been met). Average yearly funds available is $2 million.

Intercity bus services must include stops at non-urbanized locations and must make meaningful connections to nationwide network.
Intercity Bus Program

Eligible participants in the program:

• Private intercity bus companies
• Companies wishing to start intercity bus service
• Public transit agencies either operating or proposing to operate intercity bus services
• Local communities wishing to support intercity bus connections to their community.
Intercity Bus Program

Iowa’s program has four components in priority order:

• Base level support of existing services ($0.20 per revenue mile)
• Start-up support for new services (three years at $0.50 per revenue mile)
• Support for marketing of intercity bus services and interlined services (maximum $7,500 for existing routes per agency and $12,000 per each new route with 20% local match required)
• Support for intercity bus capital improvements (over the road coaches, vertical infrastructure, vehicle renovations/improvements, ADA improvements to vehicles and facilities). Vehicles require a 15% local match while all other capital projects require 20% local match.
Intercity Bus Map

Iowa Passenger Transportation Services

Intercity Bus Routes

- Burlington Trailways
  - 505 Broadway
  - PO Box 531
  - West Burlington, IA 52655-0531
  - Phone: 319-753-2964 or 800-992-4618
  - burlingtontrailways.com

- DART (Dodge Area Rapid Transit)
  - 530 1st Ave S
  - Fort Dodge, IA 50501-4602
  - Phone: 515-573-8145

- Jefferson Lines
  - 2100 E 26th ST
  - Minneapolis, MN 55404-4101
  - Phone: 651-451-5033
  - jeffersonlines.com

- Greyhound Lines
  - PO Box 660352
  - Dallas, TX 75266-0352
  - Phone: 800-231-5322
  - greyhound.com
Intercity Bus Program

Total available funds for CY 17: $1,870,861

8 applications received requesting $5,438,414
- Burlington Trailways
- MIDAS (Region 5 Public Transit)
- City of Dubuque Public Transit
- Jefferson Lines

Recommending 8 projects for $1,870,861
# Intercity Bus Program

<table>
<thead>
<tr>
<th>Organization</th>
<th>Requested</th>
<th>Recommendation</th>
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</thead>
<tbody>
<tr>
<td><strong>Burlington Trailways</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Existing Service Support</td>
<td>$285,053</td>
<td>$285,053</td>
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<tr>
<td>Davenport Hub</td>
<td>$3,890,400</td>
<td>$884,762</td>
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<tr>
<td><strong>City of Dubuque Transit</strong></td>
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<td></td>
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<tr>
<td>Marketing-Intermodal Facility</td>
<td>$7,500</td>
<td>$7,500</td>
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<td><strong>Midas Council of Government</strong></td>
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<tr>
<td>Marketing-Existing Service</td>
<td>$7,500</td>
<td>$7,500</td>
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## Intercity Bus Program

<table>
<thead>
<tr>
<th>Jefferson Lines</th>
<th>Requested</th>
<th>Recommendation</th>
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<tbody>
<tr>
<td>Existing Service Support</td>
<td>$165,231</td>
<td>$165,231</td>
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<tr>
<td>Marketing-Existing Service</td>
<td>$7,500</td>
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<tr>
<td>Operating Iowa Travel Center</td>
<td>$48,600</td>
<td>$0</td>
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<td>Two Over-the-Road Coaches</td>
<td>$1,026,630</td>
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Summary of Funding Recommended

- Burlington Trailways: $1,169,815
- City of Dubuque Transit: $7,500
- MIDAS Council of Governments: $7,500
- Jefferson Lines: $686,046

Total: $1,870,861
CY 15 Ridership/Cost per Ride

Jefferson Lines
Ridership – 64,356
Revenue Miles – 826,153
Funds for Operating Expenses - $142,482
Operating Cost per Ride - $2.21
Burlington Trailways
Ridership – 205,528
Revenue Miles – 1,411,296
Funds for Operating Expenses - $282,260
Operating Cost per Ride - $1.37
Questions?

• For more information on Iowa’s public transit programs, visit www.iatransit.com.