CY 2018 Intercity Bus Program

Presented to the Transportation Commission
December 12th, 2017
Intercity Bus Program

15% of state’s federal non-urbanized (5311) transit funding must be used for support of intercity bus services (unless the Governor certifies need has been met). Average yearly funds available is $2 million.

Intercity bus services must include stops at non-urbanized locations and must make meaningful connections to nationwide network.
Intercity Bus Program

Eligible participants in the program:

- Private intercity bus companies
- Companies wishing to start intercity bus service
- Public transit agencies either operating or proposing to operate intercity bus services
- Local communities wishing to support intercity bus connections to their community.
Intercity Bus Program

Iowa’s program has four components in priority order:

• Base level support of existing services ($.20 per revenue mile)
• Start-up support for new services (three years at $.50 per revenue mile)
• Support for marketing of intercity bus services and interlined services (maximum $7,500 for existing routes per agency and $12,000 per each new route with 20% local match required)
• Support for intercity bus capital improvements (over the road coaches, vertical infrastructure, vehicle renovations/improvements, ADA improvements to vehicles and facilities). Vehicles require a 15% local match while all other capital projects require 20% local match.
Intercity Bus Program

Total available funds for CY 18: $2,231,433

11 applications received requesting $2,318,820

- Burlington Trailways
- MIDAS (Region 5 Public Transit)
- City of Dubuque Public Transit
- Jefferson Lines

Recommending 9 projects for $2,231,433
## Intercity Bus Program

<table>
<thead>
<tr>
<th>Region</th>
<th>Requested</th>
<th>Recommendation</th>
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</thead>
<tbody>
<tr>
<td><strong>Burlington Trailways</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Existing Service Support</td>
<td>$328,772</td>
<td>$328,772</td>
</tr>
<tr>
<td>2 Over-the-Road Coaches</td>
<td>$834,240</td>
<td>$828,726</td>
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<tr>
<td>Marketing</td>
<td>$7,500</td>
<td>$7,500</td>
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<tr>
<td>Diesel Particulate Cleaning</td>
<td>$42,560</td>
<td>$0</td>
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<tr>
<td><strong>City of Dubuque Transit</strong></td>
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<td></td>
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<tr>
<td>Marketing - Intermodal Facility</td>
<td>$7,500</td>
<td>$7,500</td>
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<td><strong>Midas Council of Government</strong></td>
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<td></td>
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<tr>
<td>Marketing - Existing Service</td>
<td>$7,500</td>
<td>$7,500</td>
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# Intercity Bus Program

<table>
<thead>
<tr>
<th>Jefferson Lines</th>
<th>Requested</th>
<th>Recommendation</th>
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<tbody>
<tr>
<td>Existing Service Support</td>
<td>$156,948</td>
<td>$156,948</td>
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<tr>
<td>Marketing-Existing Service</td>
<td>$7,500</td>
<td>$7,500</td>
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<tr>
<td>Operating Iowa Travel Center</td>
<td>$33,800</td>
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<tr>
<td>Two Over-the-Road Coaches</td>
<td>$892,500</td>
<td>$886,987</td>
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Summary of Funding Recommended

Burlington Trailways $1,164,998
City of Dubuque Transit $7,500
MIDAS Council of Governments $7,500
Jefferson Lines $1,051,435

Total $2,231,433
CY 16 Ridership/Cost per Ride

Jefferson Lines
Ridership – 64,356
Revenue Miles – 615,192
Funds for Operating Expenses - $165,231
Operating Cost per Ride - $2.56
CY 16 Ridership/Cost per Ride

Burlington Trailways
Ridership – 209,503
Revenue Miles – 1,416,249
Funds for Operating Expenses - $283,251
Operating Cost per Ride - $1.35
Questions?

• For more information on Iowa’s public transit programs, visit www.iatransit.com.